

The Creative Industries in IN State House District 8 Representative Ryan Dvorak

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 8**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

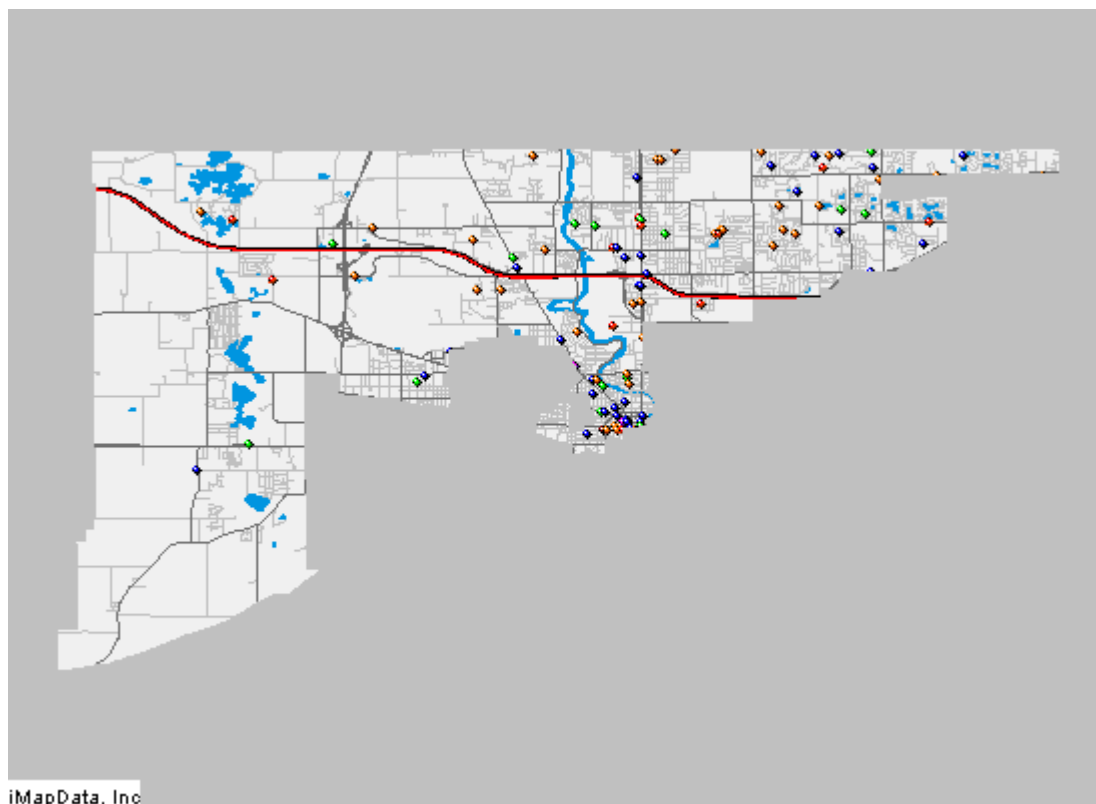
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 8 is home to 94 arts-related businesses that employ 609 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 8**, with each dot representing an arts-centric business.

94 Arts-Related Businesses in IN State House District 8 Employ 609 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 8 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	50
Museums	1	20
Historical Society	1	30
Performing Arts	18	348
Music	11	305
Theater	1	14
Services & Facilities	4	27
Performers	2	2
Visual Arts/Photography	26	88
Crafts	3	7
Visual Arts	4	8
Photography	15	62
Services	4	11
Film, Radio and TV	11	26
Motion Pictures	10	25
Radio	1	1
Design and Publishing	36	96
Architecture	12	38
Design	14	35
Publishing	1	3
Advertising	9	20
Arts Schools and Services	1	1
Arts Schools and Instruction	1	1
GRAND TOTAL	94	609

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 8 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	2	0.00%	50	50	0.00%
Museums	1	1	0.00%	20	20	0.00%
Historical Society	1	1	0.00%	30	30	0.00%
Performing Arts	16	18	12.50%	310	348	12.26%
Music	7	11	57.14%	276	305	10.51%
Theater	1	1	0.00%	14	14	0.00%
Services & Facilities	4	4	0.00%	16	27	68.75%
Performers	4	2	-50.00%	4	2	-50.00%
Visual Arts/Photography	26	26	0.00%	77	88	14.29%
Crafts	2	3	50.00%	9	7	-22.22%
Visual Arts	3	4	33.33%	4	8	100.00%
Photography	18	15	-16.67%	61	62	1.64%
Services	3	4	33.33%	3	11	266.67%
Film, Radio and TV	12	11	-8.33%	24	26	8.33%
Motion Pictures	9	10	11.11%	23	25	8.70%
Television	1	0	-100.00%	0	0	0.00%
Radio	2	1	-50.00%	1	1	0.00%
Design and Publishing	30	36	20.00%	136	96	-29.41%
Architecture	9	12	33.33%	27	38	40.74%
Design	8	14	75.00%	27	35	29.63%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	12	9	-25.00%	79	20	-74.68%
Arts Schools and Services	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	1	1	0.00%	1	1	0.00%
GRAND TOTAL	87	94	8.05%	598	609	1.84%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org